

Digital Producer

Bring people together. Bring digital to life.

Join us.

What You'll Do

- Work on all digital projects from digital advertising to websites of all sizes
- Be the glue that holds an entire project together and proactively move it along the entire lifecycle from definition of estimates, scope of work, and comprehensive project plans, through to QA and launch
- Effectively lead workflow across multiple digital engagements, keeping tasks on course and timelines on track and projects on budget
- Collaborate with cross-disciplinary teams to manage their contributions to digital projects and ensure client needs and objectives are translated into effective solutions
- Fulfill the project management responsibilities of scope definition, proposal writing, billing, client service, project plan creation, process management, quality assurance, etc.
- Maintain day-to-day relationship as a strategic partner to multiple clients
- Secure estimates from and negotiate with outside suppliers to ensure competitive prices
- Involved in all aspects of the work and should be able to offer input on everything from technology to user experience, content strategy, mobile, marketing, display advertising, user testing, among other digital disciplines

What we're looking for

- BA
- Minimum 5 years experience working in digital project management role, at a creative or digital production agency
- Must be an excellent verbal and written communicator; comfortable preparing proposals and presentations and speaking in front of small groups
- Nimble multi-tasker and project manager; very detail-oriented
- Expert knowledge of project management methodology, digital marketing and advertising, complex website planning and builds
- Proven experience managing successful digital engagements
- Strong perspectives on emerging web technologies
- Great attitude and team player

About DeSantis Breindel

We're a leading independent B2B branding and marketing agency, a dynamic team of strategists and designers, filmmakers and programmers, doers and game-changers. We believe that B2B brands should drive transformation, and we work together with our clients to build brands and experiences that engage clients, influence prospects, rally employees, and inspire investors. From our base in New York City, we collaborate with clients around the world to turn critical inflection points into platforms for opportunity.

To apply, please send your cover letter and resume to hr@desantisbreindel.com