Digital Design Director

Design directors at DeSantis Breindel are equal parts leaders and creators. With an exceptional eye for design and a strong point of view, they manage work streams, present to clients, voice new ideas—and roll up their sleeves to create clear, usable and engaging solutions to complex problems. We're looking for a strong interactive design director with an eagerness to deliver exceptional work. You should be ready to engage across disciplines, working daily with strategists, user experience designers, producers and technical developers, as well as with our Creative Director and senior leadership. At DeSantis Breindel, we believe that B2B brands present a great challenge that together, we are uniquely positioned to solve. Join us.

What You'll Do

- Partner with our strategy, UX and content teams to deliver standout digital products, websites and experiences for our clients
- Maintain a strong understanding of brand identity design. Partner with creative directors and designers to concept and codify how brand identities come to life in interactive environments
- Be challenged and excited by both leading and doing. This role requires a hands-on approach
- Lead documentation and delivery to our development partners, and oversee implementation and QA
- Manage multiple projects, meeting deadlines without skipping a beat
- Oversee a small team of UI designers, pushing their work, processes and thinking
- Contribute to our entrepreneurial culture of collective learning, sharing your ideas and providing real-time professional development
- Partner with the account and strategy team to nurture and grow relationships with clients

What we're looking for

- Graduate or undergraduate degree in related art or visual design discipline
- Minimum of 8 years' relevant experience in a digital agency or as a member of a digital team
- A process-oriented, organized and systematic thinker capable of communicating ideas clearly to clients and colleagues
- A confident design lead with the ability to gain instant trust with our clients and build strong relationships
- Passion and curiosity for marketing and technology. Someone eager to stay on top of trends and best practices and consistently hone their craft
- Strong technical knowledge of HTML, CSS, accessibility best practices and requirements
- Expert knowledge of Sketch, InVision, Adobe Creative Suite, prototyping tools
- Ability to see projects through from concept to completion—both independently and as the leader of a team
- Preferred: B2B digital and brand identity experience