

Group Creative Director

Dream and Lead

Being a Creative Director at DeSantis Breindel is equal parts leadership, inspiring big ideas and building relationships. With a strong point of view, they manage design work streams and the team, present and pitch to clients, build the culture of design—and work with the team to create beautiful solutions to complex branding projects. We're looking for a strong director with experience in leading significant branding initiatives and an eagerness to share their knowledge with senior and junior design teammates.

You should be ready to work across disciplines, collaborating daily with strategists, project managers, developers and the occasional filmmaker, as well as agency partners.

What You'll Do

- Develop and inspire compelling conceptual solutions that push past the brief and clients' expectations
- Mentor the next generation of great design talent, and help grow the team and their skills
- Collaborate with team members outside of design to create jaw-dropping design concepts that work across media and markets to push clients' business forward
- Supervise and contribute to the development and implementation of design solutions for everywhere a brand is experienced—not just print, but web, video, events, and beyond
- Manage multiple projects, meeting deadlines without skipping a beat
- Contribute to our entrepreneurial culture of collective learning, sharing your ideas and receiving real-time professional development
- Develop influential and consultative relationships with clients and prospects

What we're looking for

- Undergraduate degree in related art or visual design discipline
- Minimum of 10 years' relevant experience
- Ability to manage and resource a team across multiple workstreams simultaneously
- Ability to see projects through from concept to completion
- Ability to understand proposals, and work within their budget constraints
- Polished communication skills
- Expert knowledge of Adobe Creative Suite and Microsoft Office

About DeSantis Breindel

We're a leading independent B2B branding and marketing agency, a dynamic team of strategists and designers, filmmakers and programmers, doers and game-changers. We believe that B2B brands should drive transformation, and we work together with our clients to build brands and experiences that engage clients, influence prospects, rally employees, and inspire investors. From our base in New York City, we collaborate with clients around the world to turn critical inflection points into platforms for opportunity.